

NORTH HOLLYWOOD WEST NEIGHBORHOOD COUNCIL

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Beautification Committee Meeting Minutes Tuesday, October 4, 2011 6:30 p.m.

James Madison Middle School
13000 Hart Street, North Hollywood, CA 91605

1. Call to order and roll call.

- Chair Nancy Characky called the meeting to order at 6:40pm
- Members Present: Nancy Characky, George Characky, Irma Garber, Greg Howie, Willie Lewis, Claudia Nelson, Roxie Rock.
- Members Absent: None
- Quorum is seated.
- Guests in attendance: Jim Kompare, Cara Alson, Quincy Reid

2. General public comment on items not listed on today's agenda (3 minutes per speaker).

- Cara Alson announced that the Outreach Committee meeting would be held Thursday, October 6, 2011 at James Madison Middle School.
- Quincy Reid from Assembly Member Filipe Fuentes' office spoke. He mentioned the Strathern Neighborhood Watch Cleanup scheduled for October 22. He provided information as to the division of responsibility with respect to CalTrans vs. contractors on freeway projects. There was also some discussion regarding the "Adopt a Highway" program.

3. Discuss resident's responsibilities and Municipal Code Enforcement Rules in relation to Beautification Committee's efforts to keep the neighborhood clean and attractive. Review and distribute Municipal Code, Illegal Signage brochure and 3-1-1 information.

Nancy provided the handouts to the meeting attendees. It was mentioned that there was discussion during the General Meeting regarding ACE, which is a plan to turn some criminal offenses to civil so they can be addressed more quickly.

4. Discuss Neighborhood Clean up event on October 22, 2011, sponsored by Strathern Neighborhood Watch, North Hollywood East Neighborhood Council and Assemblyman Fuentes' office.

Nancy provided the flier to the meeting attendees. Discussion was held as to concern that clean up might include unsafe areas, e.g., freeway on/off ramps. It was suggested that NoHoWest NC residents participate but not at the expense of our scheduled clean up.

5. Discuss our Neighborhood Clean Up scheduled for November 5, 2011; areas to be cleaned, resources, including CD2, Public Works Dept, etc.

Several possible clean up locations were mentioned. We were informed that Hollywood Beautification & Hollywood Green Team had scheduled the same day to plant trees along Sherman Way. It was felt that one of the areas we should target for clean up and trimming of lower portion of existing trees should be Sherman Way. Other locations would be discussed at the General Meeting.

6. Discuss Promotional items (hats) and what to have printed on them.

Hats and t-shirts were considered. It was also discussed that the writing should be more general to represent the entire Council, not the Beautification Committee specifically. Quotes were to be obtained by Cara & Nancy.

7. Discuss sending letters to area businesses to encourage participation in cleaning up the neighborhood.

One letter aimed at businesses and one letter aimed at neighbors were reviewed and approved. These letters will be given out at outreach opportunities including the K-Mart Safety Fair to be held October 8 & 9. Volunteers were requested for the K-Mart event.

8. Discuss future projects.

A number of projects were mentioned, some were General Meeting level and some were Beautification Committee level. They included:

- a. Help for Service Families and seniors - it was suggested that the Scouts & Cadets could help,
- b. Public Safety Agency (LAPD/LAFD) acknowledgment (possible street closure for public safety agency potluck, etc),
- c. Take out an ad and distribute fliers to announce 311 bulky item pickup,
- d. Garage Sale reporting,
- e. Shopping cart pickup,
- f. Adopt a storm drain,
- g. Help Principle Hedrick with the south portion replant of James Madison Middle School – maybe the Nursery on Roscoe can help

9. Committee member comments on non-agenda items.

There have been stories in the news on other Neighborhood Councils. It was stated that ours also needs to be represented.

10. Adjournment.

The meeting was adjourned at 8:10pm.

Please be advised that the bylaws of the North Hollywood West Neighborhood Council provide a process for reconsideration of actions as well as a grievance procedure. For your convenience, the bylaws are available during every meeting. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Committee in advance of a meeting, may be obtained from the NoHoWest NC's Executive Committee.
