NORTH HOLLYWOOD WEST NEIGHBORHOOD COUNCIL

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Beautification Committee Meeting Minutes Tuesday, November 1, 2011 6:30 p.m.

Saticoy Elementary School 7850 Ethel Ave, North Hollywood, CA 91605

1. Call to order and roll call.

- NoHoWest NC President Jim Kompare called the meeting to order at 6:40pm
- Members Present: Willie Lewis, Claudia Nelson, Roxie Rock.
- Members Absent: Nancy Characky, George Characky, Irma Garber, Greg Howie •
- Quorum was NOT seated.
- Guests in attendance: Jim Kompare, Rose Lewis
- 2. General public comment on items not listed on today's agenda (3 minutes per speaker). None
- 3. Discuss our Neighborhood Clean Up scheduled for November 5, 2011.
 - Meet at K-Mart parking lot near front sidewalk,
 - It will be from 8:00 am to 12:00 pm
 - Resources that are helping CD2, Hollywood Beautification Team, Strathern Neighborhood Watch (NoHoEastNC), Wat Thai, Kaiser (postings)
 - Items Kmart is providing tables, chairs, canopy, and water/water holders
 - Items CD2 is providing tools/water (the tools will have to stay at the K-Mart location)
 - Items we are to provide refreshments (need to get!!) and T-shirts...REMIND EVERYONE TO BRING OWN GLOVES. And if you want to do other streets, bring your own tools (Shovels, rakes, shears, weed whackers)
 - Hollywood Beautification Team will plant trees on Sherman Way between Whitsett and Ethel. We will help plant. Hollywood Beautification Team will provide some refreshments
 - Some NoHoEastNC members and some Wat Thai members will help \circ
 - Posting was done at Kaiser but no volunteers.
- 4. Discuss that someone from Outreach be responsible to meet at 8:00 am on November 5th for about 1/2 hour at Whitsett and Sherman Way to point people who were told to meet there...now to go to Kmart.

It was decided that the Outreach Committee could handle this and that a sign should be made.

5. Discuss our promotional item (T-shirts) to be given out to volunteers for the clean up on November 5th and how and to whom we will be giving them out. T-shirts will be given to actual volunteers – those who are going to do the work.

- 6. <u>Discuss handing out flyer at clean up to businesses to keep up the good work.</u> Nancy and Claudia will contact businesses to elicit their help to keep these areas picked up. Hollywood Beautification Team has contacted businesses to make sure they will maintain the trees in front of their businesses.
- 7. Discuss future projects, including but not limited to having a way for residents to notify the Beautification Committee of homes that are being kept up nicely in our boundary and having a \$25/per month (\$300 per year expense) gift certificate give away if that home is voted on by our committee. Discuss whether to approach Kmart or 99 Cent or other boundary stores and/or restaurants and see if they could contribute Gift Certificates or match what we put in... perhaps starting in January... and other beautification ideas.

It was thought that the NoHoWest NC website should be used as the nomination place. It was felt that guidelines would be needed to be drawn up. It was suggested that businesses that showed improvements in their appearance could be nominated as well and that a plaque could be presented to them and shown on the website which could serve as advertising for business. Jim stated that these items would have to be presented to the General Board before being acted upon.

8. <u>Discuss doing "something" for the holidays... a function--</u> Or something to do for the holidays in conjunction with our beautification committee. Collect toys as a whole NC thing... or "best decorated house" and gift certificate.

It was felt that it was too late this year to institute a "Best Decorated House." A toy drive was discussed as a possibility but that we would need to do it in conjunction with an existing program. Two possible organizations would be the San Fernando Valley Mission and the LAPD. This would have to be approved by the General Board. Approval would have to be given at the November 16 meeting so that toys could be collected at the December 14 meeting.

9. Discuss problems of abandoned shopping carts which litter our sidewalks and create safety hazards for children who treat them like go-carts. One solution from a stakeholder is to recommend grocery stores sell collapsible carts with the store's name on it, just as they sell reusable cloth shopping bags. The stores receive free advertising and would not have to pay someone to go around and collect the carts for them.

Comments included that some felt that this type of cart is readily available for purchase. It was suggested that we should report directly to the store when we find their carts in our neighborhoods. We could also call in the carts that have the 1-800 number on them and that we should post the 1-800# on our website.

10. Committee member comments on non-agenda items.

It was suggested that we obtain a list of the restaurants in our boundaries so that we could invite them to council meetings so that they could share their menus and perhaps bring samples. It was also suggested that we work closely with the Neighborhood Watch groups.

11. Adjournment.

The meeting was adjourned at 7:45pm.

Please be advised that the bylaws of the North Hollywood West Neighborhood Council provide a process for reconsideration of actions as well as a grievance procedure. For your convenience, the bylaws are available during every meeting. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Committee in advance of a meeting, may be obtained from the NoHoWest NC's Executive Committee.