NORTH HOLLYWOOD WEST NEIGHBORHOOD COUNCIL

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Beautification Committee Meeting Minutes Tuesday, December 6, 2011 6:30 p.m.

James Madison Middle School 13000 Hart Street, North Hollywood, CA 91605

1. Call to order and roll call.

- Committee Chair Nancy Characky called the meeting to order at 6:35pm
- Members Present: Nancy Characky, George Characky, Claudia Nelson, Roxie Rock.
- Members Absent: Irma Garber, Greg Howie, Willie Lewis
- Quorum is seated.
- Guests in attendance: Jim Kompare, NC President (non-voting)
- 2. General public comment on items not listed on today's agenda (3 minutes per speaker).

 None
- 3. Review, Discuss and Approve all prior meeting Minutes for dates August 9, 2011, September 15, 2011, October 4, 2011 and November 1, 2011.

MOTION: Claudia Nelson motioned to approve minutes for the August 9, 2011, September 15, 2011, October 4, 2011, and November 1, 2011 meetings, without modification. George Characky seconded. Motion approved: FOR – 4; AGAINST – 0; ABSTAINING – 0.

- 4. Prepare response to E-Mail Letter from "Mrs. G" involving shopping cart issue/suggestion.

 Nancy Characky stated that she contacted Kroger Corporate because they are the parent company of the major grocery stores in our area. She discussed the possibility of having baskets that lock when someone attempts to remove from the lot. They will consider. Nancy also mentioned that she was going to contact the office of Councilman Tony Cardenas to see what the results were when they addressed this issue. Nancy stated that the response letter will actually be written by the Board, not our committee.
- 5. <u>Discuss our Neighborhood Clean Up held on Nov. 5, 2011 areas cleaned, lessons learned, etc.</u>

The clean up was determined to be a success. Roxanne Rock mentioned that she would have liked to have visited the businesses along Ethel the following week to make sure that they knew who cleaned up the area but didn't want to go alone and next time will ask for a partner to do so. George Characky mentioned that not all of the volunteers showed and if they had we would have been able to do more business outreach that day.

6. Discuss prospective future projects (in addition to cleanup) and methods of determining them. Project considerations to possibly include, but not be limited to: pavers, flowers/plants/trees, plaques, marquees, murals, etc. Determination methods could include: selecting a locations within our boundaries to transform (ex: hillside on Whitsett between Saticoy and Sherman Way); requesting stakeholders to submit suggestions to NoHoWest website, etc.

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- Discussion of hillside on Whitsett between Saticoy and Sherman Way as to whether more cement or
 plants are the answer. Cement is more enticing for taggers. Perhaps ice plant known as Red Apple
 would be appropriate.
- Discussed an appropriate place for a plaque representing North Hollywood West Neighborhood Council.
 Nancy Characky suggested that the small triangle of land at Bellaire and Coldwater might be a good spot since it is an area that is not walked on.
- Jim mentioned that he has talked with the Principal of James Madison Middle School about our possibly helping with the southwest corner of the school property. It was mentioned that we need to get more publicity generated through our website and possibly where we post the meeting agendas to get more public input.

7. <u>Discuss contacting local nurseries or foundations/non-profits within our boundaries for suggestions on ways to transform problem locations identified.</u>

Jim Kompare mentioned the Roscoe Nursery as being a possible source as well as Carolyn Casavan from the San Fernando Green Team and Robin Ibrahim at UCLA about the possibility of one of our projects being considered for one of the student's projects. It was also mentioned that as a non-profit, we could be considered for additional funds such as Q Funds.

8. <u>Discuss promoting NoHo LAPD Toy Drive and having a "safe and 'beautiful' holiday season"</u>. <u>Unwrapped toy donations will be accepted on behalf of NoHo LAPD during this Beautification Committee meeting.</u>

It was mentioned that toys are being collected at Saticoy Elementary and that they will be collected at the General Meeting of the Council on December 18.

9. Committee member comments on non-agenda items.

- Roxanne Rock stated that she was in favor to pushing for the plaques acknowledging businesses. There was some discussion as to a manageable timeframe, monthly vs. quarterly. Jim Kompare confirmed that we have a trophy company within our boundaries so this should be a big help. It was also mentioned that we would like to establish an award for homes. The committee could contribute to an award but we would like to have businesses contribute in kind as well. Jim will check on the legality of this plan.
- Nancy Characky mentioned that she has spoken with Teresa Chung from the Wat Thai Temple and she said that the Temple has purchased the gas station located on the south-west corner of Roscoe Blvd. and Coldwater Canyon. She was not able to elaborate as to what the Temple would do with the property. It was also mentioned that the property across Coldwater Canyon from the Temple was purchased by Pratunum Market.
- Claudia Nelson brought up two issues with the Wat Thai Temple. The first is the appearance of what appears to be a roof mounted cell tower. The legality of this tower needs to be investigated as it may be affecting the service to nearby residents. The second issue is the repeated problem of loud music emanating from the Temple grounds. The residents on the neighboring streets are unable to hear their televisions within their homes. There is frustration due to the fact that even if the sound is lowered when there is a complaint, it is raised a few minutes later.

10. Adjournment.

The meeting was adjourned at 7:30pm.

Please be advised that the bylaws of the North Hollywood West Neighborhood Council provide a process for reconsideration of actions as well as a grievance procedure. For your convenience, the bylaws are available during every meeting. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Committee in advance of a meeting, may be obtained from the NoHoWest NC's Executive Committee.