NORTH HOLLYWOOD WEST NEIGHBORHOOD COUNCIL

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Beautification Committee Meeting Minutes Thursday, September 15, 2011 6:30 p.m.

Valley Plaza Branch Library 12311 Vanowen Street, North Hollywood, CA 91606

1. Call to order and roll call.

- Attending: Nancy Characky, George Characky, Claudia Nelson, Irma Garber, Willie Lewis, Roxie Rock, Greg Howie.
- Quorum is seated.
- 2. General public comment on items not listed on today's agenda (3 minutes per speaker).

 None.

3. Possible guest speaker.

- No arrangement was made to provide a guest speaker for the meeting
- Addressed having speakers at monthly General Board meetings when more people would be present.

4. Review of Municipal Code Enforcement Rules (handouts).

- a. Nancy Characky reviewed the handouts:
 - i. Handout 1 LADBS.org, how to report violations and file a complaint online.
 - ii. Handout 2 SAFE, Solvents, Automotive, Flammables, and Electronics Center is a collection facility that helps keep LA clean.
 - iii. Handout 3 311, Call for item pick up, graffiti removal.

b. Discussion of handouts:

- Discussion from Nancy Characky as to how to get the word out to people to call the 311 call center instead of dumping. Suggestions to get the word out: possible advertising in newspapers.
- ii. Discussed residents' responsibilities vs. Municipal Code Enforcement Rules.
- iii. Form a group from the committee to work on a flyer that would condense all the materials and their information into 3 pages or less -- All Agree.

5. Discussion of Neighborhood Clean Up to be held November 5, 2011

- a. Time agreed upon: 8 a.m. 12:00 p.m.
- b. Provide chips or cookies, water and soda.
- c. Approach Wat Thai Temple for assistance with cleanup.
- d. Approach Vice Principal Hedrick of Madison Middle School to see if students can participate by offering extra credit or other type of reward.
- e. Streets to be cleaned include: Roscoe, Strathern, Whittset, and Saticoy.
- f. Discussion of promotional item: hats.
- g. Motion to have Community Cleanup on November 5th, 2011 from 8:00 a.m. to 12:00 p.m. and provide water, soda, chips, and hat -- All Agree.

6. Future meeting schedule

All agreed to hold meetings on the 1st Tuesday of every month, with the next meeting to be held on October 4, 2011.

7. Identify problem areas and future projects:

- a. Problem areas
 - i. Graffiti
 - ii. Trash in streets
 - iii. Suggestion made that a sheet of paper be available at our monthly council meetings where people can write down the addresses where they saw graffiti or a trashy area
- b. List of future projects
 - Adopt a street.
 - ii. Adopt a storm drain.
 - iii. Contest -- Clean Up Your Property.
 - iv. Bellaire & Saticoy.
 - v. Trees on Sherman Way.
 - vi. Reconnect with Businesses

8. Committee member comments on non-agenda items.

None

9. Adjournment.

Meeting was adjourned at 7:43pm

Please be advised that the bylaws of the North Hollywood West Neighborhood Council provide a process for reconsideration of actions as well as a grievance procedure. For your convenience, the bylaws are available during every meeting. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Committee in advance of a meeting, may be obtained from the NoHoWest NC's Executive Committee.