



**SHE IS HOPE LA**

**SINGLE MOTHERS  
HOUSING &  
EMPOWERMENT**

**INSPIRING  
SELF-CONFIDENCE**

**HOPE  
OPPORTUNITY  
PERSEVERANCE &  
EDUCATION**

**LOS ANGELES**

# History & Background

Established on the belief in inadequate support for single mothers perpetuating poverty, SHE IS HOPE LA's programs evolve to meet changing needs, remaining relevant and impactful.

## TISHA'S INSPIRING JOURNEY

Marriage didn't unfold as I'd hoped, but my two sons gave me strength and a new purpose. Starting over was daunting, as I had no money, no credit and no assets, but with courage, we embarked on a fresh start with only one suitcase for each of us. Securing a stable home and income proved challenging as I needed assistance with childcare and was unable to take a full-time role. I was considered overqualified for part-time jobs and when I finally was hired for a few hours a week, my food stamp benefits went down to almost nothing. That's when I realized that there is a gap over poverty and the system perpetuates people to stay on it as I would have made more money staying home but wouldn't get anywhere with my career. I took the leap of faith and started to share my story with other parents who gave me a hand up instead of a hand out by offering odd jobs, but I still wasn't covering my expenses. Six months later, a promotion brought a glimmer of hope. Yet, it was the shared experiences of other single moms that truly ignited my passion. Their stories revealed systemic barriers, inspiring me to create SHE IS HOPE LA, a beacon of support for single moms like us.



**First Meeting**  
(2019)



**Tisha Janigian**  
Founder, President



# Our Mission



At SHE IS HOPE LA, we envision a world where single mothers are universally empowered, societal and institutional barriers to their success are dismantled, creating an equitable landscape where single mothers and their families thrive.

Our mission is to break the cycle of instability by empowering single mothers and their children, guiding their journey from survival to a state of enduring success.

As a beacon of hope and a catalyst for systemic change, we aim to redefine the landscape of support, ensuring that every mother and child has the opportunity to flourish and contribute to a more inclusive and resilient society.



# Our Vision



SHE IS HOPE LA is deeply committed to redefining support structures and advocacy, equipping single mother families with the necessary resources to ensure a life of dignity and security.

We recognize that the journey towards stability and self-reliance begins with meeting essential daily and basic human needs. Our comprehensive support system begins with access to nutritious food, clothing, and essential household items, yet also continues into education, career development, safe and secure housing, as well as childcare resources.

We believe that addressing these individual or collective needs builds a strong foundation for those we serve, paving the way for a future filled with opportunity and hope.



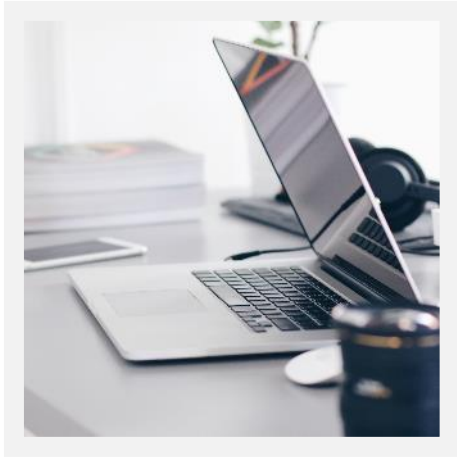
# Our Values



- ❖ **Empowerment:** Equipping single mothers with the tools, skills, and confidence they need to take control of their own futures.
- ❖ **Compassion:** Approaching our work with empathy, understanding that each mother and child we serve has a unique story and set of needs.
- ❖ **Inclusivity:** Celebrating diversity, ensuring an environment where every voice is heard, every culture is respected, and every family feels they belong.
- ❖ **Resilience:** Committed to helping those we serve confront adversities with fortitude, bounce back from setbacks, and build a strong foundation for the future.
- ❖ **Collaboration:** Believing in the power of unity, partnerships and community involvement, understanding that it takes a collective effort to create lasting change.
- ❖ **Integrity:** Operating with the highest standards of ethical practices, transparency, honesty, and accountability, fostering the trust and mutual respect of those we serve, our community, and beyond.
- ❖ **Innovation:** Dynamic and forward-thinking, constantly evolving to meet the changing needs of families with creative solutions and sustainable strategies.



# Key Areas of Focus



## Education

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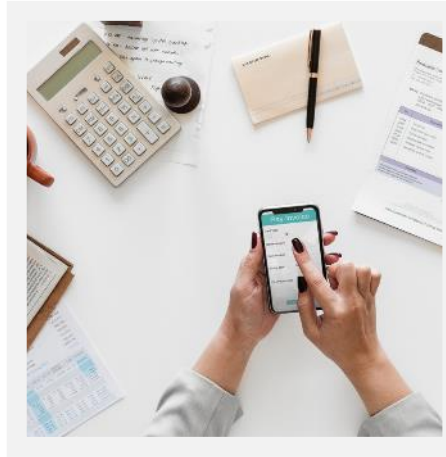
In person and online course to provide basic skills for the workplace



## Training

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Opportunities for on the job training at SHE IS HOPE LA businesses – SHE IS HOPE LA Boutique and SHE IS HOPE Realty



## Finance

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Provide guidance with credit repair and banking



## Wellness

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Supporting healthy living by providing essential basics, food via our food bank while supporting mental, physical and emotional health needs as well.



## Housing

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Multifamily housing for affordable temporary housing and childcare I && Helping advocate for housing options for our single mother families.



# Accessibility

## **In-Person**

Visit our resale boutique where our team is ready to assist you.

## **Online Messaging Portal**

Reach out to us conveniently through our website's messaging portal.

## **Intake Form**

Complete our online intake form available on our website, designed specifically for single mothers seeking support.

## **Phone**

Contact us directly over the phone for personalized assistance.

## **Referrals**

Receive support through referrals from other organizations and agencies.

## **Email**

Reach us via email for inquiries or support requests.

## **Social Media**

Connect with us on social media platforms to access resources and support.



# Meet Our Moms

February 26, 2023-March 09, 2024

414 Single Mom Intake Forms received.

1/3 of total support requests come from this communication method, accessible via our website [www.sheishopela.org/gethelp](http://www.sheishopela.org/gethelp)

## ❖ Identification

- 141 (34%) identify as Latinx
- 105 (25%) identify as Black/African American
- 93 (22%) identify as Asian/Pacific Islander
- 83 (20%) identify as White/Caucasian
- 6 (2%) identify as an Indigenous Person

## ❖ Expecting Moms & Young Families

- 216 (52%) report having children aged 5 or younger.
- 84 (20%) report being pregnant and/or having an infant under 12 months old.

## ❖ Development Goals

- 49 (12%) report the goal of obtaining their GED.
- 178 (43%) report the goal of learning a trade.
- 199 (48%) report the goal of obtaining their college degree.
- 178 (43%) report the goal of starting their own business.

## ❖ Areas of Desired Development

- Financial Planning (66%)
- Credit Repair (61%)
- Mental Health & Wellness (48%)
- Resume and Job Prep (39%)
- Legal Case Prep and Self-Advocacy (34%)





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- ❖ **Housing Insecurity**
  - 317 (77%) report an urgent need for housing.
  - 190 (45%) report not having a safe place to stay the night.
- ❖ **Childcare & Basics:**
  - 352 (85%) report not receiving child support.
  - 199 (48%) report an urgent need for parenting support.
  - 121 (29%) report an urgent need for basic hygiene products.
- ❖ **Mental Health**
  - 288 (69%) report neither them nor their children receive mental health services.
  - 263 (64%) report experiencing physical, sexual, or emotional abuse.
  - 78 (19%) report an urgent need for treatment or support as a result of abuse.
  - 79 (19%) report their children having an identified disability.
- ❖ **Employment**
  - 238 (57%) report an urgent need for job and income assistance due to unemployment.
- ❖ **Transportation:**
  - 231 (56%) rely on a vehicle for transportation and/or housing.
    - 52 (23%) of those moms report an urgent need for support to maintain their vehicle.
  - 91 (22%) report relying on public transportation.
  - 51 (12%) report relying on walking.



# Meet Our Moms

**While we have not yet recorded the detailed metrics as listed in the previous slide, requests for support have increased steadily and exponentially in 2024.**

**Between 9:00 pm March 09, 2024 and 5:00 pm March 12, 2024, SHE IS HOPE LA has received 42 Single Mom Intake Form submissions.**

***The last 3 days of submissions total approximately 9% of our total submissions received in the last calendar year.***



# Goals & Objectives

## 2024-2025

### Key Objectives

#### Expanding Our Reach

Empower a larger number of single mothers across diverse communities in Los Angeles, ensuring inclusivity.

#### Enhancing Program Offerings

Enrich programs with skills, resources, and support tailored to the needs of single mothers.

#### Fostering Collaborations

Forge partnerships with like-minded organizations, agencies, businesses, and brands to amplify impact.

#### Financial Sustainability

Diversify funding sources, engage in effective fundraising, and pursue grant opportunities to sustain efforts.



# Financial Summary & Funding Needs

## ❖ **Budget**

- Anticipate \$2,500,000 for 2024-2025. Seek funding from donors, grants, and the community to fulfill our mission.

## ❖ **Commitment to Values**

- Uphold empowerment, compassion, inclusivity, resilience, collaboration, integrity, and innovation.

## ❖ **Confidence in Impact**

- With our team, board, partners, and supporters, we are poised to create lasting change.



# Thank You For Your Support!

These statistics underscore, but only begin to describe the critical role SHE IS HOPE LA plays in addressing the multifaceted needs of single mother families in the Greater Los Angeles Area. Each submission represents a story, a struggle, and an opportunity for positive change. We are dedicated to continuing our efforts to provide comprehensive support and make a meaningful impact in the lives of single mothers and their families.

SHE IS HOPE LA is dedicated to empowering single mothers and their children, fostering a world of opportunity, equity, and hope. With your support, we can create enduring change in Los Angeles and beyond. Join us in rewriting the narrative for single mother families.

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