

**Neighborhood Council Funding Program**  
**APPLICATION for Neighborhood Purposes Grant (NPG)**



This form is to be completed by the applicant seeking the Neighborhood Purposes Grant and submitted to the Neighborhood Council from whom the grant is being sought. All applications for grants must be reviewed and approved in a public meeting. Upon approval of the application the Neighborhood Council (NC) shall submit the application along with all required documentation to the Office of the City Clerk, NC Funding Program.

Name of NC from which you are seeking this grant: North Hollywood West Neighborhood Council

**SECTION I - APPLICANT INFORMATION**

1a) Beautify LA 33-1571923 CA 10-21-2024  
*Organization Name* *Federal I.D. # (EIN#)* *State of Incorporation* *Date of 501(c)(3) Status (if applicable)*

1b) 1848 S Gramercy Pl Los Angeles CA 90019  
*Organization Mailing Address* *City* *State* *Zip Code*

1c) \_\_\_\_\_  
*Business Address (if different)* *City* *State* *Zip Code*

1d) **PRIMARY CONTACT INFORMATION:**  
Mark Ragan 435-773-2256 Mark@beautifyla.info  
*Name* *Phone* *Email*

2) **Type of Organization- Please select one:**  
 Public School *(not to include private schools)* **or**  501(c)(3) Non-Profit *(other than religious institutions)*  
**Attach Signed letter on School Letterhead** **Attach IRS Determination Letter**

3) \_\_\_\_\_  
*Name / Address of Affiliated Organization (if applicable)* *City* *State* *Zip Code*

**SECTION II - PROJECT DESCRIPTION**

4) **Please describe the purpose and intent of the grant.**

Beautify LA will provide shelter rides, hygiene kits, and food to the homeless men and woman of North Hollywood West Neighborhood through Midnight Mission and World Harvest. We will supplement the neighborhood with eight trash and graffiti cleanups with resources from Beautify LA, Community of Beautification (COB) and 311 app provided by the City of Los Angeles. We will plant a garden with environmentally sustainable flowers, bushes, and trees (the trees are free with City Plants a partner with LADWP) with permission from the city by obtaining a permit. Beautify LA will host two art events and one gardening event. The art events would consist of painting a canvas led by a teacher (similar to Bob Ross) and the gardening event will educate and teach how to plant roses and strawberries; and provide gardening kits for participants to take home for free. The events are for all ages.

5) **How will this grant be used to primarily support or serve a public purpose and benefit the public at-large. (Grants cannot be used as rewards or prizes for individuals)**

Beautify LA will support unhoused people with shelter, hygiene kits, and food through partnerships. Eight trash and graffiti cleanups will take place from August 2025 to June 2026. We will begin the process to plant a garden in collaboration with this council and the city. We will donate \$1,000 worth of flowers and bushes, the trees are free, to the garden. The events will be supported by Beautify LA and Parks & Recs. These initiatives will touch hundreds of lives through seeing additional cleaning efforts in the neighborhood to asking a friend to join you at an art event at the local park. We will support the public at-large. This will create a good feeling for residents when they see homeless people receiving the care they need. Trash cleanups will promote a healthier environment and discourage litter; events will promote community engagement and foster civic pride.

**SECTION III - PROJECT BUDGET OUTLINE**

You may also provide the Budget Outline on a separate sheet if necessary or requested.

6a) Personnel Related Expenses	Requested of NC	Total Projected Cost
Homeless Outreach	\$ 700	\$ 700
Garden Team	\$ 400	\$ 400
Cleanup Team	\$ 550	\$ 550

6b) Non-Personnel Related Expenses	Requested of NC	Total Projected Cost
Parks & Recs	\$ 800	\$ 800
Program Material and Supplies	\$ 1800	\$ 1800
Event Material	\$ 700	\$ 700

7) Have you (applicant) applied to any other Neighborhood Councils requesting funds for this project?  
 No  Yes If Yes, please list names of NCs: \_\_\_\_\_

8) Is the implementation of this specific program or purpose described in Question 4 contingent on any other factors or sources or funding? (Including NPG applications to other NCs)  No  Yes If Yes, please describe:

Source of Funding	Amount	Total Projected Cost
	\$	\$
	\$	\$
	\$	\$

9) What is the TOTAL amount of the grant funding requested with this application: \$ 4,950

10a) Start date: 8 / 1 / 2025 10b) Date Funds Required: 9 / 1 / 2025 10c) Expected Completion Date: 6 / 1 / 2026  
 (After completion of the project, the applicant should submit a Project Completion Report to the Neighborhood Council)

**SECTION IV - POTENTIAL CONFLICTS OF INTEREST**

11a) Do you (applicant) have a current or former relationship with a Board Member of the NC?  
 No  Yes If Yes, please describe below:

Name of NC Board Member	Relationship to Applicant

11b) If yes, did you request that the board member consult the Office of the City Attorney before filing this application?  
 Yes  No **\*(Please note that if a Board Member of the NC has a conflict of interest and completes this form, or participates in the discussion and voting of this NPG, the NC Funding Program will deny the payment of this grant in its entirety.)**

**SECTION V - DECLARATION AND SIGNATURE**

I hereby affirm that, to the best of my knowledge, the information provided herein and communicated otherwise is truly and accurately stated. I further affirm that I have read the documents "What is a Public Benefit," and "Conflicts of Interest" of this application and affirm that the proposed project(s) and/or program(s) fall within the criteria of a public benefit project/program and that no conflict of interest exist that would prevent the awarding of the Neighborhood Purposes Grant. I affirm that I am not a current Board Member of the Neighborhood Council to whom I am submitting this application. I further affirm that if the grant received is not used in accordance with the terms of the application stated here, said funds shall be returned immediately to the Neighborhood Council.

12a) Executive Director of Non-Profit Corporation or School Principal - REQUIRED\*

Mark Ragan Founder  8/1/2025  
 PRINT Name Title Signature Date

12b) Secretary of Non-profit Corporation or Assistant School Principal - REQUIRED\*

Edward Portillo Vice Chairman  8/1/2025  
 PRINT Name Title Signature Date

\* If a current Board Member holds the position of Executive Director or Secretary, please contact the NC Funding Program at (213) 978-1058 or [clerk.ncfunding@lacity.org](mailto:clerk.ncfunding@lacity.org) for instructions on completing this form



Department of the Treasury  
Internal Revenue Service  
Tax Exempt and Government Entities  
P.O. Box 2508  
Cincinnati, OH 45201

BEAUTIFY LA  
1848 S GRAMERCY PL  
LOS ANGELES, CA 90019

Date:  
11/21/2024  
Employer ID number:  
33-1571923  
Person to contact:  
Name: Victoria E.  
ID number: 5508771  
Telephone: 877-829-5500  
Accounting period ending:  
December 31  
Public charity status:  
509(a)(2)  
Form 990 / 990-EZ / 990-N required:  
Yes  
Effective date of exemption:  
October 21, 2024  
Contribution deductibility:  
Yes  
Addendum applies:  
No  
DLN:  
26053719007484

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to [www.irs.gov/charities](http://www.irs.gov/charities). Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,

Stephen A. Martin  
Director, Exempt Organizations  
Rulings and Agreements